

OUTREACH

Gregory Brown, Vice President of Student Services

Shannon Beckham, Dean of Enrollment Services

Jocelyn Mouton, Dean of Counseling Services

Dwayne Hunt, Dean of Academic Support Services

ISSUES

Recent gaps in leadership

Individual efforts, lack of coordinated effort

Conflicting priorities for time, effort, and assignment

Narrow assignment of staffing

Message was not consistent, cohesive, or coordinated

RESPONSE

Staffing and Structure

Centralized Coordination – Calendar, Activities, Priorities

Team Approach with Leads

Based on Demography, Geography, Relationships, Skills

COLLEGE-WIDE OUTREACH WORK GROUP

Dean Dwayne Hunt, Ed.D.

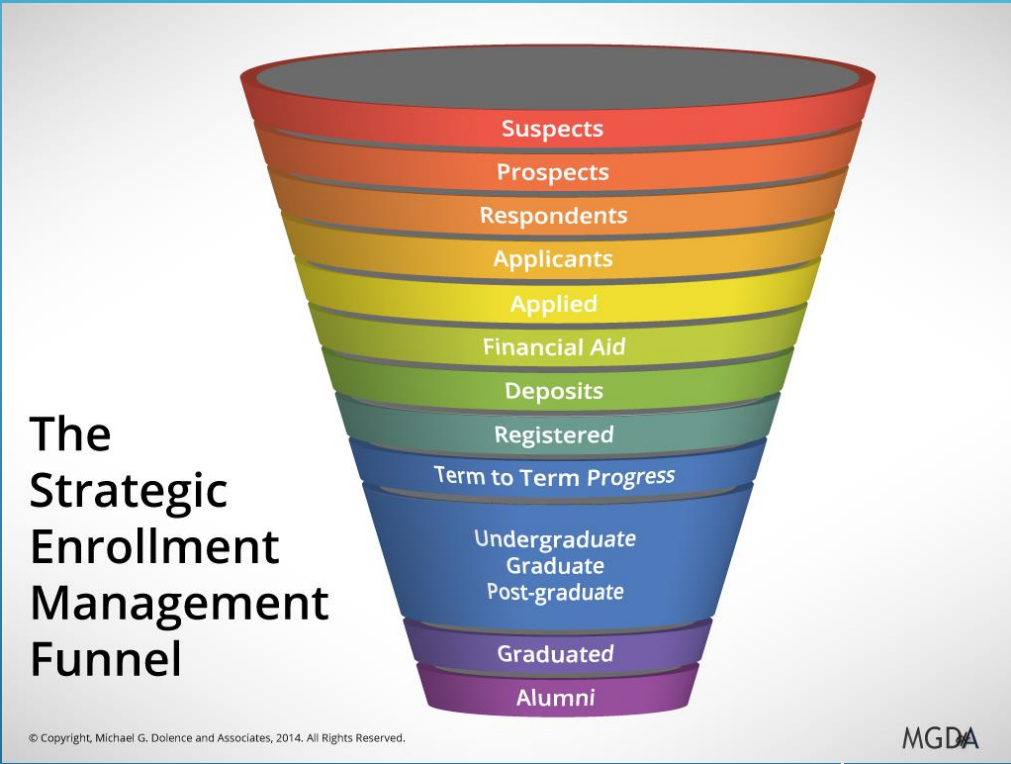
Representation from faculty, staff, and students

Develop and coordinate a consistent and cohesive message/image

Coordinate Success Program Responses – SSSP, Equity, etc.

Enrollment Management – In-Reach to Outreach

ENROLLMENT MANAGEMENT



CURRENT EFFORTS

Calendar

Foster Youth, Juvenile Detention Center,
Disenfranchised populations

Umoja, Puente, MESA, Academic Success and
Tutoring Center

Counseling – BSI and HS Counselor Workshop

Counselor liaison with HS Counselors

CURRENT EFFORTS, CONT'D

Faculty involvement – Anatomy, Biomanufacturing,
Nursing, EMT

Vallejo USD and 900 seniors

Financial Aid literacy, Smart Borrower, Money Sense

Assessment expanded hours and drop-in

SUMMARY/ NEXT STEPS

Staffing in Enrollment Services has increased and been refocused

Current activities are identified and coordinated centrally

Enrollment management includes in-reach and outreach

Faculty involvement

Creating breadth and depth in our efforts

Consistency, Cohesiveness, Coordination

Sustain and grow with college Outreach Work Group

QUESTIONS

