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CALIFORNIA COMMUNITY COLLEGES
Doing What MATTERS™
FOR JOBS AND THE ECONOMY

FOR EMPLOYERS: WORKFORCE TRAINING RESOURCES

SUCCESS STORIES & AWARDS
Workforce Recognition eShowcase

CALIFORNIA COMMUNITY COLLEGES
Task Force on WORKFORCE
JOB CREATION AND A STRONG ECONOMY

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$200M Strong Workforce Program Rollout

GUIDANCE

What is Strong Workforce?

Trailer Bill Language:
PDF | Word

CCCCO Guidance Memos

FAQs

Local Share Reporting Instructions

Allocations

UPCOMING EVENTS
PRESENTATION ARCHIVE
WEB-BASED ASSISTANCE

PLANNING

Regional/Local Plans & Analytics

CTE Rebrand

Master Calendar & Regional Meetings

Local Shares
 - Reporting Template
 - Local Share System Slides
 - Overview: PDF | PPTX
 - Helpful Resources & FAQs

Regional Shares
 - Reporting Template
 - Overview: PDF | PPTX
 - Process Flow Chart

LABOR MARKET RESEARCH

Labor Market Information Library

Demand & Supply Data Tools

Ideas for Growing CTE FTES

CTE PROGRAM OUTCOMES

Find CTE Outcomes

Strong Workforce Program Metrics

Strong Workforce Program Incentive Funding

DIRECTORIES

Find My Regional Partners

CTE Regional Consortia

Sector Navigators / Deputy Sector Navigators

Labor Market Research Centers of Excellence

CTE Data Unlocked Experts

Technical Assistance Providers

WORKFORCE RECOGNITION

Practices with Promise
Strong Workforce Stars
Strong Workforce Champions

25 Recommendations Adopted by the Board of Governors

Communications

25 Strong Workforce Recommendations (PDF)

Overview Slides: PDF | PPTX

Work in Progress

Project Plan

Technical Assistance Providers

Advisory Body

Expert Papers

Workforce Data & Outcomes

Curriculum Development & Instructors

Structured Pathways & Student Support - Part 1

Structured Pathways & Student Support - Part 2

Regional Coordination

Funding

Task Force on Workforce, Job Creation and a Strong Economy

TASK FORCE REPORT

TASK FORCE MEMBERS

Meet the Task Force

Members and Their Biographies

IMPORTANT READINGS

Papers, Presentations and Other Important Reading

TASK FORCE IN ACTION

Photo Gallery

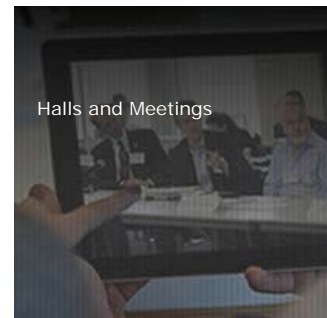Strong Workforce Task Force In Action at Regional Town

Report & Recommendations

LETTERS OF
SUPPORT

Support for Career Technical
Education Recommendations

Halls and Meetings

WHAT IS
Doing What **MATTERS**™
FOR **JOBS** AND THE **ECONOMY**

The Opportunity
For community colleges to become essential catalysts to California's economic recovery and jobs creation at the local, regional and state levels.

The Strategy
Doing What MATTERS for jobs and the economy is a four-pronged framework to respond to the call of our nation, state, and regions to close the skills gap. The four prongs are:

- Give Priority for Jobs and the Economy
- Make Room for Jobs and the Economy
- Promote Student Success
- Innovate for Jobs and the Economy

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