

Enrollment Management Committee

Date: *Friday, 4th May 2012*

Time: *10:00AM – 11:00AM*

Location: *Board Room*

Attended: *Peter Cammish; Barbara Fountain; Thomas "Jerry" Kea; Shirley Lewis; Maire Morinec; Frances "Betsy" Julian; Jeffrey Lamb; Shemila Johnson; Robin Darcangelo; Peter Bostic; Kimo Callilan; Jim Ennis*

1. Course Schedule

Discussion from the group regarding the pros and cons of online versus paper schedules.

- The group noted that there are immediate problems with a paper schedule being out of date due to scheduling changes post printing.
- Noted that the printed schedule is very important to counselors and students who do not have access to internet at home.
- Problems noted with the format of the online schedule. Additional resources from programmers would be required to change format as well as the upgrade of the luminis platform which in turn is dependent on Banner upgrades.
- Noted that the printed schedule is important for marketing purposes.

No firm decisions made group needs to look at the issues in more detail. These include

- Improving online catalog and searching capability
- Marketing materials in place of printed schedule

Discussion tabled until Fall 2012 to look at resources available in IT to develop improved online schedule.

2. International Students

Presentation from Virtual Student Fairs, that allow SCC to have an online presence at student recruitment fairs aimed at attracting international students. Please see attached materials



Newest International Registration - Asia- VSF Testimonials.pdf
Presentation 2012 TeSolano County Comm

The group thought the online presence was a good, cost effective way to represent the district internationally. There are currently not funds to complete this project. Student marketing and Recruitment Coordinator will submit strategic proposal to fund potential virtual student fair.

3. Reports from Subcommittees

Data subcommittee is working on rate of fill for course IDs using daily enrollment report from A&R

4. Other issues