

SOLANO COMMUNITY COLLEGE MEN'S BASKETBALL

MEDIA GUIDE AD SALES 2010-2011

The Men's Basketball Program is currently selling ad space for our 2010-2011 Media Guide. The Media Guide serves as our source of information to let the public know about our exciting program, players, staff, history, and our supporters. The Media Guide also serves as a valuable tool to market our players and program to four-year programs interested in recruiting our players and offering them scholarships.

The Media Guide talks about our current student athletes, our staff, our program, our athletic department, our records and accomplishments here at Solano and where our players have moved on to.

By purchasing ad space in our media guide you will be assisting our program tremendously. We sell the Media Guides at home games so everyone in attendance will have access to our media guides.

- Ads will help defray the costs of team equipment and clothing and other costs associated with the team.
- Media Guide Ads show team and family support to all recipients, especially four year coaches.
- Purchasers of Ads receive a complimentary copy of the Media Guide.
- Ads can be – businesses, current employers, self-employed companies, small unique shops or even a personal message from a parent or supporter wishing a student athlete a great season!

MEDIA GUIDE AD SPACES

* Business Card Size	\$50
* ¼ Page Size	\$100
* ½ Page Size	\$150
* Full Page Size	\$250

- We prefer ads to be submitted with black and white line art.
- Ads must fit inside selected size.
- GRAPHICS AND ART ARE WELCOMED.

SOLANO MEDIA GUIDE ADVERTISEMENT FORM



- Business Card Size: \$50**
- ¼ Page Size: \$100**
- ½ Page Size: \$150**
- Full Page Size: \$250**

- Ad Copy Attached**
- Will Mail Ad Copy**

Ad Sold By: _____

Date: _____

Ad Purchased By: _____

Contact Number: _____

All ads subject to approval of the Solano College Staff

Our Tax ID number at Solano College is #94-6002197.

MAKE ALL CHECKS PAYABLE TO:

SOLANO MEN'S BASKETBALL
4000 SUISUN VALLEY ROAD
FAIRFIELD, CA 94534
Phone (707) 863-7831