



California Community Colleges

The Census is Happening in 2020

The Census is **Spring 2020**. Let's ensure all Californians are counted so we can put those resources to good use here at home!

El censo comenzará en la **primavera de 2020**. ¡Asegúrese de ser contado para que podamos aprovechar de estos recursos aquí en nuestro estado!



Build Better Roads and Schools



Construir Mejores Carreteras y Escuelas



Fund Community Programs for Seniors, Children, and Families



Financiar Programas Comunitarios para Personas Mayores, Niños, y Familias



Create Jobs



Crear Empleos



Improve Housing



Crear Empleos

3 Ways to Complete the Census

Mail: Request a paper Census form in English or Spanish that can be mailed back to the U.S. Census Bureau.

Phone: The Census can be completed by phone in 13 languages.

Online: For the first time, the Census form will be available to complete online in 13 languages.

3 Maneras para Llenar el Censo

Correo: Solicite un formulario de censo en papel en inglés o español que se puede enviar por correo a la Oficina del Censo de los EE. UU.

Teléfono: El censo se puede completar por teléfono en 13 idiomas.

En Línea: Por primera vez, el formulario del censo estará disponible para completar en línea en 13 idiomas.

Your 2020 Census data is safe, protected and confidential. California is committed to ensuring a complete and accurate count of all Californians on April 1, 2020.

Sus datos del censo 2020 son seguros, protegidos y confidenciales. California se compromete a garantizar un recuento completo y preciso de todos los Californianos el 1 de Abril de 2020.

CaliforniaCensus.org

[@CACensus](https://twitter.com/CACensus)





Census 2020 Student Outreach

PROGRAM SUMMARY

Overview

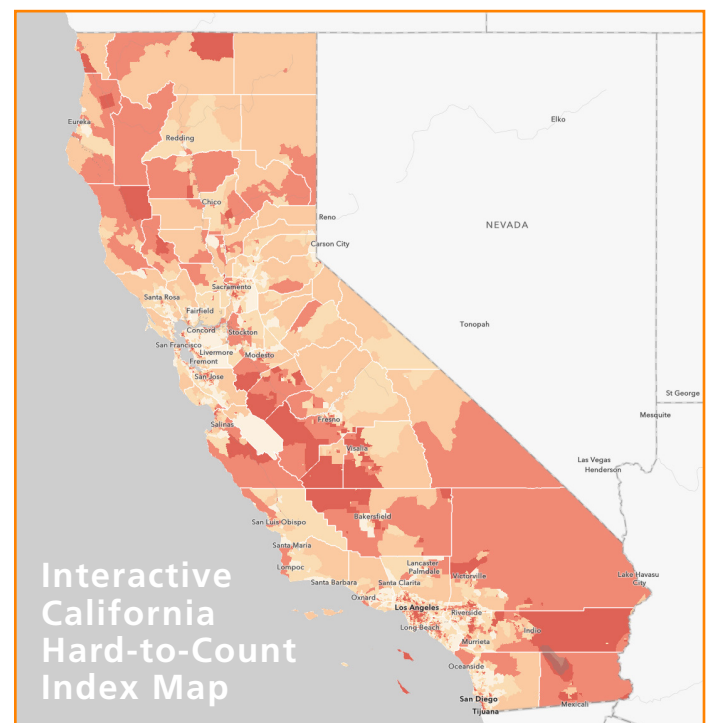
In 2020 the United States Census Bureau will conduct the Census. The Constitution-mandated Census counts populations and households every 10 years to provide data for apportioning congressional seats, redistricting, and distributing federal aid to counties and communities. It is critical for Census counts to be accurate, but numerous barriers make that difficult to achieve.

California Complete Count Census 2020 is overseeing California's outreach program to educate, motivate, and activate the hardest to count Californians. The California Community Colleges Chancellor's Office and the Foundation for California Community Colleges (Foundation) have partnered to support outreach efforts on California Community College campuses to ensure that all Californians get the assistance and information they need to properly complete the Census.

As the largest system of higher education in the nation, the California Community Colleges are in a unique position to reach students and their family members, including students in colleges located in hard-to-count regions of California and undocumented students.

Priority Regions and Colleges

Priority Colleges are colleges located in California hard-to-count communities determined by the California Census. The California Hard-to-Count (CA-HTC) Index is based on multiple demographics, housing, and socioeconomic variables correlated with an area being difficult to count. Census tracts with higher indexes are likely to be places that will pose significant challenges for accurate counting in 2020.



Outreach Resources for Colleges

Census Student Outreach Ambassadors

To support increased awareness of the 2020 Census, the Foundation has recruited 50 student ambassadors from colleges in counties with high hard-to-count indexes to conduct outreach from January through May 2020. The goal is for student ambassadors to address real and perceived barriers associated with completing the Census through canvassing and peer-to-peer conversations.

Student Network Activations

Colleges, college foundations, community-based organizations, campus clubs, student groups, resource centers, or other college centers affiliated with a California Community College in counties with high hard-to-count indexes are eligible to apply for sponsorships of up to \$5,000. Sponsorships will help colleges lead outreach events on their campuses and in their community to promote and educate their community members about the Census. Groups who can provide targeted outreach to historically underrepresented students in hard to count areas will be prioritized.

Outreach Toolkits

All 114 California Community College campuses and 72 centers will receive outreach toolkits containing flyers, guides, posters, and other materials to help increase awareness of the 2020 Census among students and their communities. Materials will be available to download online and will be distributed to Student Ambassadors to help support their outreach and awareness efforts around the Census.

Timeline

March 12-20

Invitations Mailed



March 16-24

Reminder Letters



March 26-
April 3

Census Day



Census Day occurs on April 1, 2020, and will be observed nationwide. By this date, every home will receive an invitation to participate in the 2020 Census. Once the invitation arrives, you will be able to participate online, by phone, or by mail.

April 8-16

Hard Copy
Census Mailed



April 20-27

Final Postcards
Mailed



California
Community
Colleges