



Guided Pathways Meeting Notes Monday, October 24, 2022



Melissa opened:

- Talk about getting something on the Spring Flex program – this is something to work on in future meetings
- Check on planning for the GPS November Showcase
 - Next week, big push for promoting the event
 - James Thomas Media folks already developing the landing page for the schedule
 - CARES Newsletter will be published on Oct. 31-- Melissa will include a blurb about the event and the schedule link, so the schedule needs to be complete
 - Many of the sessions still do not have student facing descriptions
 - Nazia wrote the program descriptions herself and was able to updated/confirm with program contacts – this may be the way to go 😊
 - Our hope is to have the sessions available to the students in different modalities (Zoom and in-person), but we can't push if faculty want to do only one or the other
 - Different people are describing sessions differently – for example ASL is doing a class observation; Theater is offering tix to their show; Makerspace is doing a lab drop-in
- **How are the ways we can bring attention to the event?**
 - Melissa will be communicating with Early College School principal
 - Working on getting info out to students electronically - social media outlets, banner on SCC website
 - Are there more ways to promote on campus – next week and during the events?
 - Can we promote in classes?
 - A lot of these courses are ONLINE so, we'll need instructors to share
 - Brainstorming about going to English 1 courses
 - Comm 1, Math 11, Math 12, other classes?
 - Ask instructors who are presenting to spread the word to students in their own classes.
 - Can send them the flyers and the link
 - Math 11/12 – Carlos will reach out to all instructors for this & ask if they can post on their course
 - Bio/Chem 116 – Carlos will also reach out & see if they can target the first year students



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- Try to promote in the in-person classes
- On-campus Visible Promotion? How do we reach students?
 - What about the ASTC/Counseling/Veteran's Center/Transfer
 - Get it on CANVAS – they will post an ad for 5 days
 - Print flyers and have student workers pass out throughout campus
 - Identified areas to post things also
- SPRING EVENT – Friday, May 5th – HS students are actually through the application so we know they're interested in Solano and an ideal target audience.
 - How do we confirm the date? Next step is getting Alyssa's approval
 - Alfredo, new Outreach director, onboarding November 1st and will be leading the team to game plan this; No point starting to plan without him
 - Date is perfect, as students will be registering
 - Start building buzz with the students and share the date with students during their orientation
- Outreach brochures
 - Spoke w/ James Thomas Media creating QR code on tri-fold pamphlet– goal to have it at the start of the Spring Semester
 - James Thomas not sure if their contract can do the brochure piece – waiting to hear back – if possible by Spring semester
- Creating TikTok – Videos with frequently asked questions
 - Videos FAQ's
 - 5 highlights of majors video is probably more important, because they do the onboarding
 - Not likely to have for every major
 - Have students' videos talking about their experience representing different demographics/majors and possibly from each of the feeder high schools and how their experience is viable for them
 - Might be a plan to make videos representing a specific demographic
 - Jesus uses a lot of the CCC videos & the highlights – would work really well with students to help them connect ...even 30 second videos would be great
 - Can we find another way to get student voices out there?
 - Recent alumni? African American/Black; First Generation Students?
 - How do we find people? Students/Alumni



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- Possibly utilize current staff that attended Solano
 - We have a lot of alumni working on campus
 - Maybe find out where they went to high school
- If we find students, do we need to hire them/volunteer?
 - It's nice to compensate students in some way
 - Hiring is difficult/ we can do gift cards, but will need to disclose to financial aid and be deducted from financial aid need
 - Melissa will check about gift cards or other small compensations with VP Susan Wheet
 - Check w/ James Thomas Media and the boundaries of their contract re: filming videos
- Come up with guiding interview questions to generate content that can be edited into short videos
- How do we film them/can our own TV students film them?
 - Greg Poff's class actually has assignments to do interviews
- Jesus – discussed specific outreach target groups & schools
 - These are some of the places students come from (highlighted schools are the five target schools).
 - **Jesse Bethel** – more affluent
 - **Vallejo** –underserved more people of color free college for 2 years / not emphasize transferring / try to highlight affordability of college and going Community College
 - Currently getting out there every week
 - **Dixon** – more affluent
 - Working on logistics and getting there regularly possibly every other week
 - **Fairfield** – more Latino
 - **Rodriguez** – more affluent
 - **Benicia** – working to get in b/c they've really built relationships with DVC/Napa

➤ ACTION ITEMS:

- Program Showcase:
 - Ensure session descriptions are completed for Program Showcase – as program will be published 10/31



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- Contact departments in English/Math/Chem/Bio and faculty contacts to share on their CANVAS for their courses; In person courses – Melissa possibly visit classes, with faculty approval
- Week BEFORE/OF – Melissa will get flyers to Kristin - to be distributed by student workers to key locations on campus to create awareness
- Ensure ASTC/Counseling/Veteran's Center/Transfer Center all have flyers & are aware of what we're doing
- Confirm the JTM piece for social media and website is ready
- Melissa connect with Alfredo (after his start date of Nov. 1) re: Spring Event (tentatively planned for May 5)
- Begin initial stages for possibly creating 30 second videos
 - Melissa to check about compensation rules
 - Identify former Solano students that are currently employees willing to make videos
- Follow up with JTM re: program brochures