

Guided Pathways Meeting Notes Monday, October 3, 2022



Melissa opens meeting:

- Welcome Jesus Briseno with Outreach
 - We want to connect our efforts to Outreach
 - Already shared that we're hoping to have an event in Spring
 - How do we start to connect GPS with High school student recruitment?
 - Currently they use the PDF version of the original ADT maps to pass out to high school students
 - How can we create handouts or pamphlets for all programs that connect students to the most complete & current information & maps?
 - Also has the link via the videos and shows the Explore Majors page
 - At some events he is tabling; no chance to show web materials or videos
 - Have the students see clearly that this is a map that is drawn up for them for a game plan as they
 declare the major into the presentations at the high school
 - o Demonstrate the pathways maps
 - Do you feel like the Pathway Maps are intuitive in terms the flow of information and having them find what they are looking for?
 - Explore Major that are visually appealing the website
 - Feel like the presentation a bit too WORDY
 - Trying to give them more visual presence
 - It's also on the program maps and people like it
 - He often highlights career assessments and they find that very helpful
 - Provide the example through explore majors and then ask them, because it really depends on your educational goals.
 - Melissa trying to have Explore Majors as the main way that the students will identify majors
 - Can we develop a pamphlet for each program or metamajor with a QR code to program info & maps
 - It would be something that is paper that takes them directly to the MAPS and provide Jesus with something to hand out when tabling at events
 - We could easily make something for each of the 6 Metamajors and have something that will be easy for the students to get directly to the different points on the website
 - People just want to skim and get the highlights; minimal verbiage
 - What is the cycle for Jesus' schedule regarding outreach?
 - He's going out to the high schools year round
 - Fall Semester varied: 3 early in late Septemer; Vacaville on 10/10
 - Spring semester College and Career fairs in the beginning and end of the semester
 - Goal: Work with JTM to develop pamphlets for Jesus to use at Spring outreach events

Spring Event for GPS for late April

- o GPS would like to work with him if possible to invite high school students to campus
- Maybe better to schedule campus open house the first Friday in May (May 5) to get the students onboarded and market this event for them.



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- If we move the date of this event, then we'd know more about who will be able to come and see the campus
 - At this time, it's easier to do the orientation presentation and go to the campus and connecting them to the departments
 - However, perhaps transportation costs may be a deterrent
 - Virtual Tour and Streaming events are also options but the ideal is having the students on campus and seeing themselves here
 - Do we have a campus tour or video?
 - Jesus doesn't have a one size fits all but there are different videos for different departments on the Solano website quick links.
 - Can add links to these through QR codes on the pamphlets we develop.
 - Jesus set up once a week support in 2 high schools
 - If we're able to find students it's a great way to connect with the high school students
 - Student ambassadors would be a nice way to get current SCC students involved, going back to their own school as an example / inspiration
 - African American students also doing outreach to different student population
 - Maybe we can create videos that include current students from the different high schools talking about their SCC experiences
 – "TikTok like"
 - Less commitment and more flexible than trying to arrange for current students to accompany Jesus on HS visits
 - Feedback from students is less text and more visual appeal
 - Can we have something with different QR codes for students to automatically link to?

Program Showcase Planning

- Check in on GPS Showcase schedule document
 - After 3 days only a few people had signed up
 - Before following up, Melissa will send an email indicating a deadline for response. After this, individual follow up with those that have not yet responded by committee members
 - Should we provide support to the departments and give the participating programs latitude about what they need to do, and when
 - Also concerned that not being prescriptive enough is causing people not to know what to do?
 - Any suggestions about contacting people more directly or proactively?
 - Contacting them individually? We were trying to wait when they would sign up and see when you are available as coordinators
 - A general outline might be helpful to the programs
 - There were a few programs that have still not responded to us
 - Andrew McGee also stopped by and may want to be involved (Auto Tech)
 - Would like to have the program more or less done by new week
 - Along with the outline, Melissa asked that they include career pathways, current and former students



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- One more email blast with a deadline by Friday, 10/7 before we start following up individually.
- Identify current contacts for Cosmetology & Criminal Justice
- Flex Schedule for next Tuesday: 3 p.m. session
 - Gives participating programs an hour of planning time for their sessions

ACTION ITEMS:

- Melissa send out an email to those that have not yet responded with a deadline to do so
- Committee members reach out to various program contacts to provide support based on when the times they have identified in the shared document for sign ups
- Flyer for October 13th Find the Falcon needs to be ready
- Identify classes to target to EMBED transfer videos in canvas
 - \circ $\,$ Can this be done by looking at Pathways maps? Contacting Deans to ask faculty?
- Identify coordinators or department contacts to invite to GPS meeting
 - These are possibly the department contacts that have been responding to correspondence