



Guided Pathways Meeting Notes Friday, February 4, 2022



Follow up items from 1/21:

- a. Re-branding
 - b. Pages ready to launch?
 - i. Kelvin: all maps complete
 - ii. Deb: a couple still need work
 - iii. Adam: awaiting feedback on Human Services certificates; when do Curric changes go into effect? David will check
 - iv. Laura: Still a bit rough
 - c. CCRC Institute application draft
 - i. Melissa shared the draft with the team for feedback (due Feb. 8)
 - ii. Team changes: Deb cannot attend. Contact Emily Burt, Transfer Center
 - iii. June dates are better for us
2. Main task: Brainstorm possible event(s) Spring 2022
- a. Alignment with counseling workshops
 - i. Communicate through HS Counselors:
 1. HS Counselor conference (breakouts): make presentation in one or more breakouts—Kimberly C. is planning it
 - a. Identify what GPS is, and why students need to know about it
 - b. Announce that online workshops will be offered in Spring / Summer—don't need exact schedule yet
 2. BaseCamp: platform for communicating with HS counselors (through SCC counseling dept)
 - ii. Build relationship w/ Adult school & promote programs there; current relationships are not very strong; contact Lisa N., Tony Z., Saki C.
 1. AS visits should include outreach specialist to help students register
 - b. Pathway-specific pop-ups (in person or online)
 - i. Have a general one, and from there, promote the more specific ones which would already be scheduled
 1. Psych model: Meet our faculty
 - ii. Have online info session dates in place to announce at HS Counselor conference



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- iii. Total in-person enrollments is around 3,000 but that's spread to all locations and times
 - c. Involve other groups that may be distributing / disseminating information: EOPS, in-person classes, inter-club council etc. (if we have physical items we want to distribute)
 - d. Canvas announcements & electronic "flyer" we can ask instructors to post or incorporate to their shells
 - e. Focus on "undeclared" students—do we have a way to identify? Many have declared majors that they don't actually intend. Science labs are a good place to find GE students
 - f. Swag: May be slow to get, and isn't needed for online events; can order for Fall when we have new logo
3. Building student ambassador / mentor pool
- a. Did not have time to discuss

Action items:

Deliverable	Person(s) Responsible:	Target date:
Presentation for HS Counselor conference	Coordinator team	March 3
Re-distribute programs that were under Melissa and Lawrence to remaining coordinators	Melissa will send a draft plan for feedback	Feb. 11
Continue refining Dept. web pages & pathway maps	Coordinator team	Ongoing / ASAP
Contact Lisa N., Tony Z., Saki C. re: building relationships w/ adult schools	Melissa	Before next meeting
Update GPSC membership / distribution list to include all paid Dept. leads	Melissa	Before next meeting